

THE GLEICHEN CALL

TWENTY-SEVENTH YEAR

NO. 51

GLEICHEN, ALBERTA, WEDNESDAY

MARCH 7, 1934

SUBSCRIPTION

PER YEAR

AGRICULTURAL ASSOC. ELECT OFFICERS ANNUAL MEETING

The annual meeting of the Gleichen District Agricultural Association was held in Messrs. MacCallum & Sutermeister's office on Saturday afternoon last, with a dozen or so members present. Mr. J. E. Ostrander occupied the chair. Secretary Purcell read the minutes of the previous meeting. The financial statement showed a balance on hand of \$81.26.

The new slate of officers elected for the year 1934 is as follows:

President, J. E. Ostrander.
Vice-President, R. P. Umbricht.
2nd Vice-President, Jake Bolinger.
Secy-Treasurer, N. T. Purcell.

The slate of directors appointed are as follows:

Wm. Froux, R. S. Haskayne, A. F. Wilson, J. A. McArthur, Frank Daw, W. Ferguson, C. W. Harrison and R. Thomas.

It was decided to hold the annual 24th of May sports this year, and the proceeds are to go towards land indebtedness to the C. P. R., a some \$500 is still outstanding on the grounds.

The meeting also decided to sponsor a Field Crop Competition this year and an effort will be made to enlist the interest and support of the Blackfoot municipal council, the U. P. A. organizations of Gleichen, Cluny, Chancellor and Nana ka.

The secretary was instructed to write these different bodies and the department regarding grants and official judges for the competition. A further meeting of the association is to be held on Saturday, March 24th, at 2:30 p.m. at the same place, in the interests of the 1934 field crop competition. A big attendance is looked for.

SAMMONS-HUTCHISON

A quiet wedding took place at the home of Mr. and Mrs. J. W. Hutchison when the daughter, Lilian, was married. The groom was Mr. Floyd F. Sammons, son of Mrs. and Mrs. W. T. Sammons. The bride, Miss Edith Hutchison acted as bridesmaid and Mr. Karl Sammons, brother of the groom, was best man. Rev. V. M. Gilbert officiated. Only immediate relatives were present.

After the ceremony all sat down to a splendid dinner. Later in the afternoon, Mr. and Mrs. Sammons left for Calgary. They will reside on their farm north east of Gleichen. Their many friends unite in wishing them a long and happy life.

WHEN THE SUN GOES INTO BUSINESS

The occasional report of experiments with machines designed to translate the sun's heat into revolving power or steam power, hint at the probable day when Old Sol will be part of everybody's personal.

Once the sun is harnessed, more human hands will be freed from drudgery. The person who judges only in terms of the past may forecast more unemployment. But the thinker, looking through the tunnel of change, will see a hastening of the adjustment which must come between mankind and the machine, with mankind emerging at last the master, liberated from numbing toil and standing at the doorway of the world of thought.

One man drives a nice distinction between work and drudgery. "A little work is good for everyone, but not too much. Drudgery is undivine. It keeps a man on the level of the beasts by depriving him of the opportunity to think."

The opportunity to think! Perhaps, at last, humanity is going to have the time to ponder through to a conclusion some of the problems that have disturbed it for unnumbered years. Perhaps work, in the future, will be a matter of proud skill, art, and service for love's sake, and we shall see the end of the physical slavery which is only tolerated because it wears the word "necessity." The proverbial grindstone, already transferred from the footpower treadle to the electrically driven shaft in many a machine shop, may become a symbol of mechanical service rather than servitude.

Even a stingy man is usually quite liberal with his advice.

GUNNERS FINALLY DEFEATED BY COLEMAN TEAM

Monday night at Medicine Hat the mighty Gleichen Gunners met their Waterloo for this year when they were defeated by the Coleman team 2-1 in the overtime period. The first game resulted in 2-1 for the Pass boys while the second at the Hat was a win for Gleichen 2-0, thus tying the two games 2-2 that could not be broken in 30 minutes of overtime play making necessary the third game Monday night.

Coleman scored the extra goal in the overtime when one of their boys took a shot in the direction of the Gunner net which was deflected off Maynard's knee and landed in the net. Thus ended Gleichen's chance of leading in the provincial championship.

Cut a few Gleichen fans took on the game Saturday night, but a much larger mob went Monday and yelled themselves hoarse.

Coleman plays Olds next and the Gleichen people are interested in the outcome as Jack Roberts, a former Gunner goalie is the net minder for Olds. The Gleichen fans predict that Coleman will be the provincial champions.

THE EDITOR'S SNAP

Every once in a while some cheerful individual remarks to us: "Well now that the paper is out, I suppose you can take it easy for three or four days."

Yes, how delightful it is that a country editor has nothing to do between press days. Business runs along automatically. When paper bills come, money drops off the trees with which to pay them. Subscribers with each other to see who can pay the farthest in advance. Advertiser, just beg for additional space, and the way news hunts up the editor is also pleasant to contemplate.

There is something strange about the way news items act. When the paper is out, the editor simply goes to his desk and leans back in his easy chair, looking wise and waiting for the next day's press day. The day before press day, people line up before the office door, and then file in past the desk and tell him all the news of the week. He writes it up in fifteen or twenty minutes, takes it back and hangs it on a hook. The compositor takes the copy and shakes it over the linotype, says a few mystic words, the type flies into place, and after a few passes, the forms are ready for the press again. And the editor goes down and deposits some more money in the bank.

It is the greatest snap in the catalogue.

IS YOUR SUBSCRIPTION IN ARREARS?

Have you paid your arrears of subscriptions to The Call?

This is the time when the label on your paper should be altered to read Dec. 31, 1934. Some people refrain from paying accounts unless a bill is rendered. It is impossible for us to render an account to all our subscribers. Your account is small, but to us the aggregate amounts up in the hundreds and the importance of collection will be readily realized.

Innumerable subscribers are in arrears and if all will make payment it will enable us to meet very pressing obligations confronting us at this time.

If in arrears will you please make an effort now to square your account or at least part of it.

AN ORAL SPEEDOMETER

An inventor has just produced an oral speedometer that calls the attention of the driver to the automobile to his speed as follows:

At 25 miles it remarks: "The city speed limit has been passed. Is there a motorcycle policeman behind you."

At 35 miles: "Too fast for city driving. We hope you are now in the country."

At 45 miles: "Your car is still under control, but watch the car behind you and the car ahead of you."

At 50 miles: "Your responsibility is increased. Keep your eyes on the road."

At 60 miles: "Are your insurance

MANY ATTEND ART EXHIBITION LAST WEEK END

The art exhibition shown here last Friday and Saturday was well attended and much interest shown by the people of Gleichen. The picture adorned the walls of the Community Hall and made quite an impressive display. Quite a large audience attended the lecture Friday night given by Mr. Garner. The lecture was interesting since Mr. Garner went into the details of the merits of the different pictures explaining the faults of some of them.

CORRESPONDENCE

Vancouver, B. C., March 1.

Have just heard that Malcolm Brown did attend the convention at Edmonton, and I think I said in my letter that the merchants of Gleichen were not represented. Malcolm came up to speak to me after one of the sessions and I didn't recognize him. At that moment there were two other chaps whom I wanted to see and they were leaving the hall, and when I got back I couldn't locate the fellow that I had apparently glimpsed. I am indeed sorry to know that it was Malcolm. I am sure he will accept my explanation.

GEO. R. MATTHEWS,
Secretary British Columbia Retail Merchants' Assoc. of Canada.

The Gleichen Symphony Orchestra are putting on a concert tomorrow night—Thursday—in the Oddfellows Hall and hope that there will be a large turnout of music lovers.

Bert Thorburn of the Alberta Pacific elevator here has been transferred to Empress. Mr. Thorburn left Tuesday morning for his new location.

True economy is entirely praiseworthy, particularly for people who have difficulty in making ends meet, but there is a petty sort of skipping which is not economy, and which is really wasteful. Time and effort expended to effect the saving of a penny here and a nickel there often is a source of loss instead of gain. Shopping around for an hour in the hope of saving a few cents on a trivial purchase is an example of this. Another is to buy an inferior article when a good one would cost but little more. The same principle applies in business management. To deny oneself the use of a reasonable amount of up-to-date equipment in an effort to curtail expenditures is not economy, because such equipment will usually pay for itself many times over in time and labor saving. Spending money wisely is one of the surest means of making more money. Skimping is not always economy, and stinginess is not always thrift. Too many of us are "penny wise and pound foolish."

promises paid to date?"

At 70 miles: "You drive—this attachment will do the paying."

At 80 miles: "Probably someone will have this car repaired. If so, we thank you for the sale of another speedometer to replace this one which in a few moments is going to hell along with you."

Slashing, fearless inside the huddle facts about college football and

College Coach

Who had to make a hero of the man he hated, or lose the game—his reputation—and his wife! Don't miss this absolutely different football story a ruthless revelation of the men who are trying to turn the gridiron into a gold mine.

For the first time on the screen

2 Shows 7:30 and 9 p.m.

GLEICHEN COMMUNITY HALL

FROM THE FILES OF "GLEICHEN CALL" TWENTY YEARS AGO

Among those from Gleichen who are attending the I.H.C. training school in Calgary this week are Guy Wade, G. T. Jones and son, and Russell Mills.

J. McDonald, of Lacombe, visited his many former friends here last week. Mr. McDonald was seven years foreman on the C. P. I. Co. demonstration farm and later visited here frequently. Forestry inspector from the Indian Head Dominion experimental farm.

H. Ellis of the Craiglaire district has sold about 50 tons of baled hay to George Taylor, Gleichen.

J. K. Crapo visited the Craiglaire district last week he intends to buy a farm there.

L. H. Laverdisen was shipping hops from Craiglaire to Calgary last week.

Mr. Birkenbank of Standard paid a flying visit to J. A. Grant of the C. P. R. camp.

At Ouelletville Joe Gorbis and Wilfred Gibeau are the joint masters of ceremonies at the dances and there are no lack of young ladies. Mr. and Mrs. Arthur Renaud entertained the residents of the colony to a dance the other night.

Willie Coates of Ouelletville, met with an accident at the C. P. I. D. quarters, and nearly lost his nose, being bitten by a dog that he was playing with. His friends and parents are hoping that his beauty will not be permanently affected.

An enthusiastic meeting of football fans was held in the town hall Monday night and it would appear that the football fever has the town just now. Dr. Hughes was elected president, J. Moss captain, T. Woodland vice-president, N. Clement secretary. J. Walker was chosen as referee for the games and Robt. Blair linesman. F. C. Vigar has agreed to put up a fine cup as a trophy.

A meeting was held to recognize the gun club. Among those present were Messrs. James, Tucker, Young, McIntyre, Beach, Tostiven, Bates, Milne, Ramsbottom, Evans, Bray, and Hughes.

J. T. H. Beach has bidden out as a full fledged licensed auctioneer for the province. His first appearance will be at the sale of Evans and Riddle.

At the home of J. A. Ramsay on Tuesday evening a splendid piano recital was given by the pupils of Mrs. McLeod. The pupils were assisted in the recital by Mr. Robert Brown, violinist and Mrs. Peter Maclean vocalist. The following pupils took part: Lewis Bartsch, Levitt Ramsay, Nora Cosgrave, May Jones, Gertrude Trego, Ruth Drego, Florence Wishart.

Gordon Stuart of Queenstown who has been laid up in a Calgary hospital for some weeks suffering from a skin disease is home again.

The Jenno D'Arc school district in the French colony, which has been closed since last spring is to be reopened as soon as a teacher can be engaged. Wm. Brough has been appointed to act as trustee by the inspector.

The Gleichen bank boys have amalgamated and started housekeeping on their own account in a Fifth Avenue residence.

Chas. Olsen returned to his home in Calgary, Monday after a short visit here with relatives, Mr. and Mrs. J. O. Bogostie.

Gophers are out ducks are on the sloughs, and the "hunk" of the wild scene is with us once again. The sun shines brightly and his rays are getting warmer and warmer. Overcoats are being discarded, and everyone who can is out of doors enjoying the fresh air. After a short winter of only six weeks we are once more basking in sunshine.

Immigration to Canada during the calendar year of 1933 totalled 14,382, while deportations totalled 4,675. British immigrants numbered 2,304. From the states 8,500 came. Germans numbered 389, Italians 253, Hebrews 420, Jugo-Slavs 106, Magyars 484, Polish 360, Ruthenian 378, Slovaks 406, Croatians 102. Among those deported were 1,309 English, 218 Northern Irish, 840 Scotch, 104 Welsh, 114 Czech-Slovakians, 268 Poles, 100 Germans, 101 Hungarians, 318 Polish, 159 Rumanians, and 291 U. S. citizens. Out of the total of 4,679 deported during the year, 8,000 were British citizens.

Cash Bu ing

Low expenses and careful management enable us to retail coal at a reasonable price consistent with good quality and service. Our sales are nearly double over last year. There are reasons which you should find out

R. S. McQUEEN

PHONE 37 GLEICHEN

From Wagon to Sea-Board -
---Fair and Efficient dealing
is the A.P.C. Standard of Service.

The ALBERTA PACIFIC GRAIN COMPANY
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Clip this coupon and mail it with \$1 for a six weeks' trial subscription to
THE CHRISTIAN SCIENCE MONITOR
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In 1934 you will find the daily good news of the world from its 300 model writers, as well as the complete service to writers and publishers, poets, artists, and the advance of peace and civilization. And don't miss the other side of the Monitor and the other side of the world.

The Christian Science Monitor, Back Day Station, Boston, Mass.
Please send me a six weeks' trial subscription. I enclose one dollar (\$1).

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HAPPY VACATIONISTS



Master William Herdridge, son of Hon. W. D. Herdridge, Canadian Minister to Washington and Mrs. Herdridge, and nephew of Canada's Prime Minister, Rt. Hon. R. B. Bennett, is seen here with his mother, both of them apparently enjoying themselves at Canada's great Maritime playground, the Kat's Cove beach of the Algonquin Hotel St. Andrews-by-the-Sea, New Brunswick, where they are spending their vacation. Major Herdridge joined them there for a while.

Fine Quality Gives Satisfaction

"SALUDA" TEA

"Fresh from the Gardens"

A Tired, Worn Out Woman Can't Make a Happy Home

MILBURN'S HEALTH AND NERVE PILLS

There is no happiness in the home when the mother is sick and worried by the never ending household duties. She gets run down and becomes nervous and irritable, has shortness of breath, faint and dizzy, can't sleep, and gets up in the morning feeling as tired as she went to bed, and is downhearted and discouraged.

Milburn's H. & N. Pills will soon convince women it is not necessary to suffer, as they build up the nervous system and bring back the former health and vigor.

Prevention Of War

As this article is written faring headlines in the daily newspapers tell of rioting in the streets of Paris and in many of the provincial cities and towns of France; of barricaded streets and buildings in Vienna and other Austrian centres of population where Government forces resist and seek to put down an uprising on the part of Socialists in that country; of warlike preparations on the part of Russia in Siberia in anticipation of a struggle with Japan. In a word, reports from both Europe and Asia seem to indicate that just below the surface of things there is a seething volcano that may at any moment burst forth to engulf the world.

And while the front pages of the daily papers feature these alarming reports, inside pages in many of the larger papers are devoted to the presentation of hundreds of pictures of actual scenes taken in the Great War, and with particular reference to the part taken in that grim struggle by the manhood of this Dominion. Many of these pictures are terrible, shocking, gruesome. They depict the horrors of what used to be regarded as the glamour and glory of war; instead, they reveal a life passed in the midst and hourly expectation of death, or mutilation worse than death, and in surroundings such as the meanest beast would not tolerate. These pictures illustrate modern war for the awful thing it is, and no doubt the object in presenting these pictures to the public at this time is to develop a horror of war and to strengthen the determination of the people of Canada to resist any future outbreak of hostilities with all the influence it is possible for them to exert.

Admitting the very worthy motive attending the publication of these pictures, the question nonetheless does intrude itself as to whether such publication will serve the desired purpose; rather, whether the pictures, despite their gory and repulsive nature, may not have exactly the opposite of the desired effect with many persons. It is to be remembered that we are living in very difficult times; that thousands of men are out of employment, living in distress upon relief payments from the State; that, in particular, the youth of the country to a very great extent are unable to find avenues in which to employ their stored up energies and give full play to their initiative and ambitions. To many of them comes the feeling, amounting almost to a conviction, that anything would be better than the tedious routine of a life of having nothing to do.

Faced at such a time with a pictorial review of all the activity, the excitement, the new experiences and thrills, and the adventure inseparable from war, is there not grave danger that, instead of shocking our youth with the horrors and sufferings of war, we may not actually develop in the minds of many the thought that they would not be averse to undergoing the hardships, sufferings and possible death inseparable from war in order to substitute for their present routine of idleness the experiences, excitement and adventures of war?

In all of us there is a longing for adventure. We all desire to visit foreign lands, to see and experience something new and different. Down through the centuries, and probably never more so than in this present age, men—even women—enjoy speed, action, thrills. Danger means nothing in these days to people desirous of establishing some new record; people are ready to risk their lives in almost every conceivable kind of an enterprise. It is wise, therefore, no matter how laudable the object sought to be reached, to present to the youth of Canada at a time when, temporarily at least, thousands of young men in their late teens and early twenties are at loose ends, with nothing to do, daily instalments of a pictorial history of the greatest war of all times showing what their fathers and older brothers experienced of action and adventure as well as of suffering and death.

There is no glory in war; there is no gain in war. Victor suffers almost as greatly as the vanquished. The law of war has surely improved that fact upon the nations. And the aftermath of war, the enormous financial and economic destruction and loss which inevitably follows all wars, brings sorrows, sufferings and ever accumulating losses almost as great as the toll of war itself. Indeed, war instead of solving problems only creates new and even greater ones, leading inevitably to another war. That is the basic cause of the unprecedented length of the present depression, because the apparent inevitability of another world war prevents any return of confidence; rather every person and every nation is planning and preparing for themselves in the light of what may happen and the happening of which is beyond their own control.

The Canadian people do not want war. If the other nations of the world spent no more money or thought on armaments and preparation for war than Canada does, there would be little danger of another war afflicting this old world. The Canadian people are opposed to war, and are desirous of doing everything they can to prevent it. The question is: Are we going about our educational work of prevention in the right way? Rather, is there not a considerable degree of danger that, quite unintentionally, we are creating an impression in certain quarters that, after all, another war might not be wholly undesirable.

..chest COLDS

best treated by stimulation and inhalation

Just rub on VICKS VapoRub

PROVED BY 2 GENERATIONS

Made Waiting Comfortable

During the recent cold spell in Brussels, Belgium, brassiers were placed in the principal streets at the most exposed bus and street car stops. Small crowds gathered around the braziers to warm themselves and discuss the news of the day.

Huge Sum Uncollected

More than \$2,500,000 lies in Canadian banks unclaimed and undistributed for the past five years or more. The total represents certified cheques, drafts, bills of exchange, dividends and unclaimed balances.

Oh, well, some fenders were on pleasure bent, says the Brandon Sun.

Will Attempt Daring

Aeronautical Feat

British Parachutist Anxious To Make Drop From Stratosphere

"I want to be the first man to drop from the stratosphere and I'm ready to gamble my life on a jump from a height of 25 miles."

John Trauman, the British parachutist who has survived more than 2,000 jumps, announced in these words the most daring aeronautical feat as yet planned by man. He is appealing to M. E. Ridge, youthful American, who intends to ascend 25 miles by balloon, for passage in the open basket in order to make the leap.

Experts say he will have only a 50-50 chance of emerging alive from the drop, even if Ridge should pierce the stratosphere with his daring passenger.

Trauman is tired of "experts" and maintains that a healthy man can safely pass through the terrific ordeal of a 25-mile drop if properly clothed and equipped with a special breathing apparatus. If Ridge accepts the offer, the feat will be attempted in England during 1934. Such distinguished scientists as Prof. J. B. S. Haldane, respiration authority, and Sir Robert Davis, are heartily supporting Ridge in his efforts to arrange for the 25-mile balloon ascent in an open basket. That is twice the height achieved so far in a swaled gondola.

"I've already been up to heights of more than four miles and my record delayed drop was from a height of three and a half miles," said Trauman.

About a quarter-million sea-going passengers arrive and depart from London in a year.

Want St. Paul's Protected

No Excavation In London Cathedral Area Should Be Allowed

Excavation and operations in the subsoil within a defined area around St. Paul's Cathedral (London), should be controlled by Act of Parliament. This suggestion follows publication of the full report which is based upon investigations of Sir Alexander Gibb and Ralph Freeman, British engineers. The suggestion is that a "sacred area" should be established around St. Paul's in which area "some control is essential, up to the point of prohibition in an extreme construction of all underground works." The report expresses the desirability of avoiding traffic vibrations in the vicinity of the cathedral and urges that means be devised to this end. Damage to the immense and ancient fabric of St. Paul's Cathedral have been present for many years.

The Bank Too

"I don't want to eat this egg. It's not a nice egg," protested the six-year-old daughter of the house at the breakfast table. "Mum," said her mother sternly, "you are always complaining of your food. Eat what is placed before you—every bit of it—without another word, or else I'll have to give you a good spanking."

All was quiet for some minutes. Then from the other end of the table sounded a mournful voice:

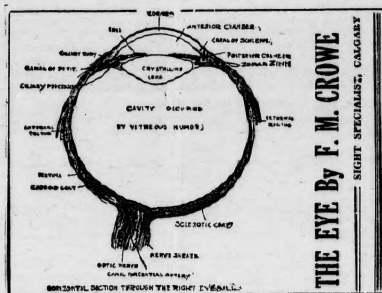
"Mother, dear, do I have to eat the bank too?"

Criticize yourself to-day and others tomorrow.

A new television station is nearing completion in Turin, Italy.

Marvels of the Human Eye

By F. M. CROWE, Optometrist-Optician, Calgary



This is the first of a series of twelve articles written by F. M. Crowe, well-known Optometrist of Calgary. No doubt many readers will find these articles not only extremely interesting but of exceptional educational value. The first three articles deal with the anatomy of the eye describing its various parts and their uses. Other articles will follow each week describing in a general way in language easily understood; Far-

sightedness, Near-sightedness, Astigmatism, Old Age Sight, Cataracts, conditions necessary for good and comfortable vision, why eyes are the chief cause of headaches and nervousness and general information regarding the care and protection of the eyesight.

It would be advisable for readers to preserve the above splendid diagram of the eye for reference which will be of much assistance in understanding this important subject.

NO. 1—SOME OF THE PARTS AND THEIR USES.

The Sclerotic is the first coat and is known as "The white of the eye." It is hard and almost opaque forming a protection to the rest of the eye. It comprises about five sixths of the posterior of the globe.

The Cornea comprises the remaining one sixth of the front coat and is fitted into the Sclerotic somewhat like the crystal of a watch it is into its case. The Cornea is highly polished and transparent permitting the rays of light to pass through it. It should be symmetrically curved in all directions and if not so a condition known as Astigmatism exists, which will be explained fully in another article.

The Aqueous Chamber is situated behind the Cornea and is divided by the Iris into the Anterior and Posterior portions. The Aqueous is a clear, transparent watery fluid, slightly saline.

The Iris or colored "curtain of the eye" corresponds to the diaphragm

in the camera, automatically admitting more or less light as occasion requires. It is a narrow circular band about one fifth of an inch wide with a hole, known as the pupil, in the centre. The Iris is of many shades of colors in different individuals. Contrary to a popular idea, the color of the eyes has no relation to the "strength of the eyes." The pupil is merely a hole in the Iris and looks black because there is no light inside, but when we light up the interior with the Ophthalmoscope the light pink color of the Retina is seen with the arteries and veins running all directions. Around the inner margin of the Iris is a muscle which contracts in strong light thereby making the pupil smaller and preventing an excessive amount of light from affecting the sensitive Retina. When we enter a darkened room which requires more light to see, the radiating muscles contract causing the pupil hole to be larger.

(To Be Continued Next Week)

I Have Written These Twelve Articles

that you may better understand your eye conditions. DANGER of neglect or wearing glasses NOT exposed may be YOUR eyes. Can a physician operate properly in a dark? Your EYESIGHT is too important to leave to a doctor who cannot examine you with modern instruments in an office arranged FOR THE PURPOSE and by so EXPERT an eye specialist as F. M. CROWE, with years of experience. All this you are assured of in a "CROWE EXAMINATION." It is free work.

No charge for examination. You are under no obligation and we make no claims as to your eyesight—IT DOES NOT PAY.

OPTOMETRIST F. M. CROWE OPTICIAN

SUITE 215-216 Upstairs OPEN

FIRST ST. WEST ALBERTA CORNER, Wed. Afternoons

and 5th AVE. CALGARY Sat. Evenings

HEARING AIDS FOR THE DEAF



For economy and satisfaction, choose the tobacco that burns longer in your pipe and that you can cut coarse or flakey to suit your own particular taste.

DIXIE

PLUG SMOKING TOBACCO

Better Than Adrenalin

Inventor Describes Electric Needle To Revive Person Apparently Dead

Electricity as a means of resuscitating apparently dead persons was described to the audience at Philadelphia by Dr. Albert S. Hyman, of New York, inventor, who asserted several experiments have been successful.

Dr. Hyman uses a slender golden needle charged with the amount of electricity produced by the normal beating heart. This is plunged directly into the heart, he said, in the same manner that the adrenalin has been injected for years.

Adrenalin, Dr. Hyman said, has been used with indifferent success, but the electrical invention has raised the probability of success to between 40 and 45 per cent. The instrument has proved successful in cases where death was caused by shock, in accident, child birth or operations while under ether, according to the inventor. In cases, however, where death was caused by constitutional deterioration the needle is ineffective.

GOOD RECIPE FOR CURRY

2 tablespoons chutney
1 tablespoon curry powder
2 onions
1 apple
1 tablespoon Benson's golden syrup

1 teaspoon salt
1/2 cup salted raisins
2 cups stock

Cooked meat, such as rabbit of chicken, cut into dice. Slice the onions thinly and cook until brown in the pan, add the chopped apple and other ingredients. Simmer gently for three hours, then serve with boiled rice.

Another Surgical Triumph

Man Recovers Sight After Astonishing Operation On Eyes

Henry Watson, 29 years old and blind since he was two, looks wonderingly on a world he had seen but forgotten. Behind his recovery was a triumph of modern surgery.

Watson lost his sight when disease attacked the corneas of his eyes, the transparent shell that protects the exposed surface. His case remained apparently hopeless until Dr. Tudor Thomas, noted Cardiff specialist, became interested in him. From his slightest eyes Dr. Thomas peeled the diseased corneas, replacing them with healthy corneas from the eyes of two persons whose sight had failed from other causes.

Widespread interest in the case brought many famous surgeons to see Watson while he lay in hospital.

Two-Hundred-Mile Shadow

The longest shadow in the world is that of El Tilon Peak on Tenerife, the largest of the Canary Islands. This peak rises abruptly 12,200 feet above the Atlantic and at sunrise and sunset it casts shadow more than 200 miles.

Two classes that never go out of their way to please you are those who can't use you and those who are sure of you anyway.

W. N. U. 2034

Seventy-one thousand "helpers," a new record, were taken on by the British post office to handle the Christmas mail.

How Acid Stomach Makes Itself Known to You

HERE ARE THE SIGNS:
Nervousness
Indigestion
Loss of Appetite
Dizziness
Frequent Headaches
Feeling of Weakness
Sleeplessness
Mouth Acidity
Stomach Trouble
Auto-intoxication

WHAT TO DO FOR IT:

Take 3 teaspoonsful of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take 30 minutes before you go to bed. Take the new Phillips' Milk of Magnesia Tablets—one tablet for each teaspoonful as directed above.

Also in tablet form

Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

MADE IN CANADA

Phillips' Milk of Magnesia

TAKE Beecham's PILLS FOR LIVERISHNESS SLUGGISHNESS STOMACH PAINS

Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

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TAKE Beecham's PILLS FOR LIVERISHNESS SLUGGISHNESS STOMACH PAINS

Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

MADE IN CANADA

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OGDEN'S FINE CUT

SAVE THE POKER HANDS

Highways Not Built For Excessive Speed

Risky For Car Going Over Forty Miles An Hour

Eighty miles an hour! Ninety! Perhaps more! The automobile salesman imparts this information with considerable pride to his customer who nods casually, but inwardly feels a throb of excitement. He looks at the shiny beetle with new respect. Eighty miles an hour. Some car! Exhibiting his purchase to his friends, he remarks unthinkingly, "Oh, she'll do eighty easy." And his chest expands perceptibly. Later it may occur to him that the salesman neglected to provide a map of eighty-mile-an-hour speedways, or, if he is just an average driver, he will promptly forget the surplus power and proceed to drive at his own moderate pace.

Automobiles may be geared to eighty or ninety miles an hour, but present-day highways are not. Even on the most modern, such speed is a menace, and while there are a few stretches where speeding is allowed, the average person covers most of his mileage where traffic is heavy. Quick pick-up is useful, but sustained high speeds, though possible mechanically, are neither practical nor lawful. The only place where they can be used to advantage, at present, is in the air, on the ground there are too many curves, intersections, pedestrians, and other motorists to permit such rapid travel. Although certain turnpikes may be said to have no prescribed speed limit, motorists are expected to use reason and judgment. Three fatal accidents on the new six-lane Boston-Worcester highway in Massachusetts last year resulted in a systematic patrolling of this road, and those exceeding forty miles an hour were stopped and cautioned. In a recent case, the judge ruled that fifty-five miles an hour was too fast and the offender was fined.

GRIPPE AND PNEUMONIA—only a step from one to the other. Take during and after the step.

SCOTT'S EMULSION—Grippe checks after the step.

SCOTT'S EMULSION—RICH IN VITAMINS

EDWARDSBURG CROWN BRAND CORN SYRUP

A pure, wholesome, and economical table Syrup. Children love its delicious flavor.

THE CANADA STARCH CO. LIMITED, MONTREAL

Thinks Missing Flier Alive

Captain of Freighter Believes Redfern Held Captive in Venezuela

Captain I. A. Hamre, master of the Danish freighter Christian Krogh, says there is reason to believe that Paul R. Redfern, long missing distance flier, is still alive. Almost six years have elapsed since Redfern set out from New Brunswick, N.J., for Rio de Janeiro. He was last reported seen from the Christian Krogh, and a widespread search, costing his millionaire father a small fortune, was fruitless.

The small freighter came into the spotlight on March 26, 1928, when messages were exchanged between aviator and steamer. Wreckage believed to be parts of an aeroplane and picked up by native fishing boats was interpreted as meaning Redfern had lost his life. But Captain Hamre, talking aboard his freighter at Saint John, thought differently.

"After dipping his wings in thanks for the information we had given him regarding his position," said the captain, "he made off toward land, which was 170 miles distant, and I have no doubt that he made it in safety. He seemed to have plenty of gas, his engine was running smoothly and there was no indication of storms in that vicinity."

Captain Hamre believed that Redfern had landed, was captured by a tribe of wild Venezuelans, and is now being held captive.

It was late afternoon when the Danish freighter, bound for Rio, was plowing Caribbean waters miles off the Venezuelan coast. The crew idled about the deck in intense watch.

Suddenly the bow's head a steady and increasing hum from the north. He reported to Captain Hamre and glasses were quickly focused on the horizon. A tiny speck rapidly took the form of a high-powered aeroplane, which began circling over the steamer. Scraps of paper fluttering from the aeroplane and retrieved from a small boat bore the terse message:

"Point ship to nearest land—wave flag or handkerchief for each 100 miles distant—Redfern—thanks."

The crew took paint brushes and inscribed on the deck the necessary information in white letters, still discernible under a new coat of paint. Captain Hamre displayed here five of the paper scraps bearing the messages.

Safe Way To Reduce

39 lbs. Off—and She Feels Better

A woman who has found a sure, safe way to lose fat—without fasting or dangerous drugs—writes: "A year ago I was eaten up with rheumatism, and was far too fat. I weighed 154 lbs. and, as my height is only 5 feet 2 inches, you can judge my appearance. I have taken Krupa chat regularly, and not dieted, and now I weigh 115 lbs., which is just nice, and further, I feel better in health, and my rheumatism has vanished." (Mrs. D. N.)

Unlike certain drastic drugs, Krupa chat does not act to reduce by rushing food through the body; its action is not confined to a single part of the system. It has a tonic influence upon every organ of elimination, every gland, every nerve, every vein. Gently, but surely, it rids the system of all fat-forming food refuse, of all poisons and harmful acids which give rise to rheumatism, digestive disorders, and many other ills.

FREE TRIAL OFFER

If you have tried Krupa chat, it now at our expense. We have distributed a great many special "GIANT" packages with this is easy for you to prove our claims for yourself. Ask your druggist for the new "GIANT" box. This consists of our regular 7c. bottle together with a separate trial bottle—suitable for about one week. Open your trial bottle first, put it to the test, and then, if entirely convinced that Krupa chat does everything we claim it to do, the regular 7c. bottle is as good as new. Take it home. Your druggist is authorized to return your 7c. bottle immediately and without question. (We have tried Krupa chat, as our experience would tell us.) Manufactured by Health Products, Inc., Montreal, Que., Canada, 1750, Importers: McMillan's Store, Toronto.

Magazine For Blind

Marking a new era in journalism for the blind, a magazine in raised type for the sightless has been printed at the Braille Institute of America in Los Angeles. The periodical will carry a digest of world news, the latest political events of import, some bits of humor, household hints and an occasional short story. The magazine, to be issued monthly, is entitled the "Blind Moon," in honor of Dr. William Moon, the Englishman who perfected a type for blind in 1847.

Shawls are "coming back" in London.

Sweden will build special paths for cyclists.

W. N. U. 2634

Inventor Of Telephone

House Of Alexander Graham Bell At Brantford Is To Be Preserved

The house at Brantford, Ont., in which Alexander Graham Bell, inventor of the telephone, conceived the idea of this revolutionary invention and in which it was first practically demonstrated is being moved to a new location in order to save it from destruction.

Gradual erosion of the steep banks of the Grand river had so undermined the foundation of the historic house that hurried efforts had to be made to save it. A considerable sum of money has already been spent in an attempt to stay the erosion, but without avail.

According to the written accounts of Professor Bell, the discovery of the telephone, both as to its main principle and as to the first transmission of the human voice, was made at his father's residence at Tutela Heights, Brantford, in 1876, and the first telephone talk over any distance was conducted between Brantford and Paris, Ontario, a distance of eight miles, on August 10, 1876.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver Bile

—No Calomel necessary
For you to feel healthy and vigorous you must purify your blood and your liver. Your liver is the body's great waste disposal plant. It filters out all the poisons from your blood. If it is clogged up, the blood is impure, and you feel wretched. You need Carter's Little Liver Pills. Purely vegetable. Quick and sure results. Ask for them by name. Bottle contains 30 pills.

Hypnotism By Phonograph

Method Has Recently Been Invented By German Doctor

Possibilities of the use of "phonophonic," the method of hypnotism by phonograph, which was invented recently by Dr. Casimir Radwan, in Berlin, is reported to be arousing apprehension in Europe. The method is that human voices of strong suggestive or persuasive power are recorded on phonograph records, which are delivered to patients. The patient sits before the phonograph in a devout attitude and listens to the record until hypnotized. There are special messages for the business: man, those unable to concentrate and for the nervous. Dr. Radwan claims many cures. Critics declare that the idea could be used in propaganda and by cults and political parties, and if carried to talking pictures would have no ominous mass-suggestion power.

THE RHYMING OPTIMIST

By Aline Michaels

REASON FOR SONG

O, song is a bit of a puzzle, When anyone wants to know why Words spring from the heart set to At sight of a star in the sky!

The reason for singing eludes one, Though song may be sweet on his lips When he watches the white ruffles foaming In the wake of the out-going ships.

So many things move to the measure Of song through the day and the night; The river, the wind in the willows, The wings of the sea gulls in flight.

So great is the urge of its beauty That translating a rose into words Is no more of a task to the singer Than their morning songs are to the birds.

Though the reason for singing is hidden Still the need lures, abiding and deep, As the need of bread is for the hungry, As the need of the weary is sleep.

Trying Open-Air Method

Chinese Government Has New Cure For Opium Habit

From Canton, China, comes a new cure for the drug habit. It is an open-air method. The Canton government has issued an official proclamation that on and after March the first all opium addicts, if caught, will be forced to live in roofless houses and endure, as the exact says, "terrible exposure to the elements." As an opium smoker lies in a closely shuttered, stuffy room, exposure to an unlimited quantity of fresh air is his worst of tortures. So the Canton government counts on this aversion to fresh air to bring the opium addicts to their senses.

"WHY RISK FAILURES WITH DOUBTFUL BAKING POWDER. LESS THAN 1/2 WORTH OF MAGIC MAKES A FINE BIC CAKE. AND YOU ARE SURE OF SUCCESSFUL RESULTS."

—Mrs. CLARRY HUNT, Chief Dietitian for Gillett Products, Toronto

MAGIC costs so little! Just think—it actually takes less than 1¢ worth of Magic to make a delicious layer cake. Why take chances with doubtful baking powder? Bake with Magic and be sure!

MAGIC —CONTAINS NO ALUMINUM! This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.

MAGIC BAKING POWDER

Fire Destroys Historic Mast

The Admiralty's 440-foot wireless mast at Grimsby, England, which flashed the historic war signal to the British fleets on Aug. 4, 1914, crashed in flames after burning for 24 hours. The flames were visible for many miles on land and out at sea, in a wonderful spectacle. No one was hurt and the origin of the blaze was unknown.

Little Helps For This Week

"And what doth the Lord require of thee but to do justly, to love mercy, and to walk humbly with thy God."—Micah 6:8.

"Put on therefore kindness, humbleness of mind, meekness, long-suffering."—Col. 3:12.

Plant in us a humble mind; Patient, pitiful and kind; Meek and lowly let us be, Full of goodness, full of Thee. —C. Wesley.

There is no true and contented gentleness without humility; while we are so fond of ourselves we are easily offended with others. Let us be persuaded that it is nothing to us, and then nothing will disturb us. Let us often think of our infirmities, and we shall become indulgent towards those of others.—Fennelon.

Endeavor to be patient in bearing with the defects and infirmities of others, of whatsoever sort they be; for thyself hath many failings which must be borne with by other people. If thou canst not make thyself such a one as thou wouldst, how canst thou expect to have another in all things to thy liking.—Thomas A. Kempis.

Pickled bats were a delicacy of Babylonian dining.

Indigestion, Gas

Mrs. Elizabeth Stewart of 129 S. Caroline St., Hamilton, Ont., says: "I had indigestion most of the winter, and was constantly bloated with gas. At times I had heartburn and I would become dizzy, headed frequently. But Dr. Pierce's Golden Medical Discovery cured me and entirely rid me of the stomach distress. I have had no stomach trouble in years. All thanks, Sirs Dr. Pierce's Clinic, Buffalo, N. Y."

Discover built up your system and entirely rid me of the stomach distress. I have had no stomach trouble in years. All thanks, Sirs Dr. Pierce's Clinic, Buffalo, N. Y."

Kidney Troubles

These poisons accumulate in the system and bring on persistent Backache, Lumbago, Rheumatism, or Sciatica. Take GIN Pills to restore the kidneys to a healthy condition and eliminate the poisons from your system.

Presto Pack

Hang it in your front door. Pull out one sheet of Waxed Paper at a time.

GIN PILLS FOR THE KIDNEYS

Appleford PAPER PRODUCTS LONDON, ONTARIO

Because it is the breeding place of the tsetse fly, the extensive forest of Zalsia, in Mozambique, is to be destroyed.

The psychologist who says that an occasional bad cold is necessary to good health is welcome to a monopoly on that sort of benefaction.

Now! Ease Sore Throat Instantly!

1 Crush and dissolve 3 Aspirin Tablets in half a glass of water. Drink.

2 GARGLE thoroughly—three or four times a day, allowing a little to trickle down your throat.

3 Repeat gargle and do not rinse mouth, allow gargle to remain on membrane of the throat for prolonged effect.

Remember: Only Medicine Helps Sore Throat

Aspirin is the trademark of The Bayer Company, Limited, and the name Bayer in the form of a cross is on each tablet. They dissolve completely enough to gargle without leaving irritating particles.

It requires medicine—like ASPIRIN—to do these things! That is why throat specialists throughout the world are prescribing this ASPIRIN gargle in place of old-time ways.

Be careful, however, that you get Aspirin Tablets for this purpose.

ASPIRIN TABLETS ARE MADE IN CANADA

Brewed in Alberta

BEERS

BEER AT ITS BEST

Months of careful brewing of natural cereals, cultured yeast and choice hops, go to make these sparkling, full flavored beverages. Aged for months and fully fermented before they reach the public. Drink properly brewed beers only.

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

PHONE 82 - - - BASSANO

"BEER PERMITS"

Government Permits for the purchase of "Beer Only" and good for one year may be obtained at any Vendor's Store. Price One Dollar

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

Caveat emptor

A few years ago "Let the buyer beware" was not so far from being the motto of Canadian business. If a man set out to buy a razor he might get a very excellent one—and, again, he might not. There were some very fine products. And some very poor. And there was no way of choosing the good from the bad, except by test.

Today that condition hardly exists. In every line of merchandise there are trade-marked, standardized products. Products that are unvarying in quality and performance—that can be depended upon year in and year out. When you buy them you know what they are, what they'll do, and what they cost. . . . They're advertised products.

The advertisements protect your interests—read them



CALGARY DRY

The West's Finest Ginger Ale
Your Thirst's one Great Favorite

CALGARY BREWING AND MALTING CO., LTD.

Orange CRUSH
CRUSH Rickey

BOTH
GOOD



Insist On the
Genuine
BUFFALO
BRAND

Town & District

It takes the Gleichen Boy Scouts to hustle up the odd dollars. At the hockey games held here they sold hot dogs and coffee. So hard did they work that at the end of the games they were practically sold out. Apparently there are lots of ways in this world of earning a few dollars if you know how.

Fred Jensen has been hopping around on crutches. It appears Fred was riding his best cayuse the other day when the animal slipped on the icy road and fell on Fred's foot.

Glen House had a business visit to the district west of Rockyford Saturday.

J. E. James returned home Sunday evening after being confined in the hospital in Calgary, for several weeks. His friends hope that he will soon be around again.

If you know a news item, let us hear about it. We endeavor to print all the news and are glad to have your assistance

Neil Coward of Cordova, Alaska, appears to have a poor opinion of an unknown neighbor; is evidence by the following notice in the daily paper: "I want the skunk-faced, fuming, decaying-souled, ingratitude, galled, infected, villipend, glooming, sibilicious, odious, carping, jaundice-eyed spawning salmon baited caval who swamped my boat to come and see me if he is man enough."

Mrs. W. McKay and Mrs. Jas. Black spent Sunday in Brooks visiting Mrs. V. Nelson.

The Gleichen arena is closed up until next season. Most of the ice has disappeared. If the water supply had not failed it did most of the winter a thick sheet of ice could have been built and probably one game with Coleman could have been played here. Leaks in the mains was the cause of the shortage and it took a long time to find them.

Captain Tom Downey of the Ranger ground hockey club entertained his players to a pancake supper one evening last week. The players now think that Capt. Tom is the greatest sport in town.

The services next Sunday evening in the United Church will be in charge of the staff at the Eventide Home. Mr. Gilbert, it is expected will be preaching at Queenstown and Mile that day.

Owing to the interest in the hockey game at Medicine Hat Monday night the town fathers postponed their regular meeting.

W. Caldwell of Gem, was a visitor to Gleichen for a short time Saturday morning.

Alberta Government authorities state that farmers would be well advised with the approach of spring to have all cats intended for seeding tested for germination. Indications are that this advice is much more necessary than usual. Samples are reported to not only to be low in germination, but are slow and irregular as well. This may mean a late, uneven emergence, weak plants, proneness to insect attack, weak, thin, ragged stands, and uneven maturity.

A total of 135 claims for hail insurance was handled by the municipal hail insurance board of Alberta during 1933. This is one of the interesting facts revealed by the annual report of the board for the past year which has just been published. The 165 claims covered on 13,230 acres of crop land in the various municipalities.

The Girl Guides are putting on a cribbage tournament, Friday evening March 16th, in the I. O. O. F. hall. They extend a cordial invitation to everybody in the town and country to come. There will be an admission charge of 25c. Time 8:30 p.m.

Mr. and Mrs. Geo. R. Matthews of Vancouver, passed through Gleichen Saturday evening en route to Ottawa.

March 17—Sale of Home Cooking by United Church W. A.

The famous one-cent British Guinean postage stamp is valued at \$50,000 by collectors.

A Gleichen man says marriage depends on the fusion of two lives. But it often ends in confusion.

Don't be too critical of our floating population. Noah and his folks were in that class.

The Gleichen Flour Mill

Beau Ideal Flour is now even better and whiter than ever it was before.

If you are not using it you are missing the best there is to be had in flour and the joy of supporting an industry in your own home town.

You cannot buy anything better than the best, no matter how much you pay for it, and the best is made from No. 1 Northern and No. 1 Hard wheat, grown in the Gleichen District and milled by the Gleichen Flour Mill.

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any way

A microphone which will detect the presence of an iceberg ten miles away has been devised by a Canadian scientist.

To correct a surveyors error, a strip of land one-half inch wide and

ADOPT THEM
Adopt the use of Classified Want Ads. They have proved money makers for others. They are appreciated by the buyer, as they enable him to quickly locate the place where he can find his requirements. Will he find your business represented?

CLASSIFIED ADS

Notice under this heading 15 words or under 50c., first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion

STRAY \$3.00 REWARD — Black brown horse weight about 1,450 and branded on left thigh

Apply to John Schiffer, 4 miles east and four miles north of Cluny. 82

100 feet long was recently sold in New York City.



Don't look for the impossible in tire values

It Is Still Just As Impossible As Ever To Give Something For Nothing!

But We Are Coming Mighty Close To It With To-Day's Values In GOODYEARS.

Better Come In And See Them —And Have No Later Regrets.

Order your

LETTER-HEADS	STATEMENTS
BILL HEADS	ENVELOPES
TAGS	TICKETS
LOOSE LEAF ACCOUNT SHEETS	
CARDS	WINDOW CARDS
MEMOHEADS	DODGERS
RAFFEL TICKETS	DISPLAY POSTERS
SHIPPING TAGS	BUSINESS CARDS

—In fact anything in the line of printing—

from The Call

